

(NBAA)
THE NATIONAL BOARD OF ACCOUNTANTS AND AUDITORS
TANZANIA



INVITATION TO SPONSOR THE ACCOUNTANTS' ANNUAL CONFERENCE 2021

Theme: *“The 4th Industrial Revolution for the Accountancy Sustainable Development”*.

The National Board of Accountants and Auditors (NBAA) will be holding its Annual Conference and Dinner from **1st to 3rd December, 2021**. The event will take place at **APC Hotel and Conference Centre, Bunju Dar es Salaam**.

The conference is a largest gathering for professional Accountants, Auditors and other stakeholders from all corners of Tanzania, East Africa and beyond. It is aimed at providing forum for interaction, seeking various opportunities and discussing issues that influence our economy and the accountancy profession.

The Board invites sponsors from both Public and Private Institutions to take advantage of this noble forum to promote themselves by not only showcasing their products and services but also make use of the exhibitor spaces and strengthen relationships with existing customers, reach true decision-makers and increase market share.

The details of the categories of sponsorship and benefits are as indicated below:

(1) PLATINUM SPONSOR (TZS 15,000,000/=)

- A detailed recognition as a PLATINUM sponsor of the conference.
- Opportunity to address the audience for up to 15 minutes.
- Opportunity to provide other written promotional materials to be included in the conference packs for the participants.
- Sponsor Logo displayed on program materials.
- Sponsor Roll up banner at the conference hall.
- Availability of a table to display and market your products/services (for the 3 days of the conference).
- Reserve sit for 2 representatives in the annual dinner

(2) GOLD SPONSORS (TZS 10,000,000/=)

- Recognition as a GOLD sponsor of the conference.
- Opportunity to address the audience for up to 10 minutes.
- Logo displayed on program materials.
- Opportunity to provide other written promotional materials to be included in the conference packs for the participants.

- Availability of a table to display and market your products/services (for the 3 days of the conference).
- Reserve sit for 1 representative in the annual dinner.

(3) SILVER SPONSORS

Silver - Upper	Silver - Midi	Silver - Lower
TZS 7,000,000.00	TZS 6,000,000.00	TZS 5,000,000.00

- Recognition as a SILVER sponsor of the conference in respective section.
- Opportunity to address the audience for up to 5 minutes.
- Opportunity to provide other written promotional materials to the participants.
- Logo displayed on program materials.
- Availability of a table to display and market your products/services (for the 3 days of the conference).

(4) BRONZE SPONSORS

Bronze -Upper	Bronze - Lower
TZS 3,000,000/=	TZS 1,500,000

- General recognition as sponsors of the conference in respective category section.
- Opportunity to provide written promotional materials to conference attendants.
- Availability of a table to display and one representative to offer information of your firm. (for the 3 days of the conference).

For more information please contact Ms. Esther Masalla through mobile no.+255 682 066 606 email esther.masalla@nbaa.go.tz, Ms. Estella Mgaya Mobile no. + 255 752 319 479 email estella.mgaya@nbaa.go.tz, or Mr. Deodatus Soka through deodatus.soka@nbaa.go.tz before 21st November, 2021.

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1st November 2021