

**(NBAA)**  
**THE NATIONAL BOARD OF ACCOUNTANTS AND AUDITORS**  
**TANZANIA**



**INVITATION TO SPONSOR THE 2020 ACCOUNTANTS ANNUAL CONFERENCE**

Theme: ***"Accountancy Profession: The Pillar of Good Governance"***

The National Board of Accountants and Auditors (NBAA) will be holding its Annual Conference and Dinner from 3<sup>rd</sup> to 5<sup>th</sup> December, 2020. The event will take place at APC Conference Centre and Hotel, Bunju Dar es Salaam.

The Conference is a largest gathering for professional Accountants, Auditors and other stakeholders from all corners of Tanzania, East Africa and beyond. It is aimed at providing forum for interaction, seeking opportunities and discussing issues that influence our economy and the accountancy profession.

The Board invites sponsors from both Public and Private Institutions to take advantage of this noble forum to promote themselves by not only showcasing their products and services but also make use of the exhibitor spaces and strengthen relationships with existing customers, reach true decision-makers and increase market share.

Please find the details of the categories of sponsorship and benefits here below:

**SPONSORSHIP CATEGORIES**

**(1) DIAMOND SPONSOR (TZS 15,000,000 and above)**

- Recognition as a **DIAMOND** sponsor of the conference,
- Opportunity to address the audience for 20 minutes,
- Opportunity to provide other written promotional materials to the participants,
- Sponsor Logo displayed on program materials,
- Sponsor Roll up banner at the conference hall,
- Availability of a table to display and market your products/services (for the 3 days of the conference),
- Reserve seats for two representatives in the annual dinner.

**(2) PLATINUM SPONSOR (TZS 10,000,000)**

- Recognition as a **PLATINUM** sponsor of the conference
- Opportunity to address the audience for 15 minutes
- Opportunity to provide other written promotional materials to be included in the conference packs for the participants
- Sponsor Logo displayed on program materials.
- Sponsor Roll up banner at the conference hall.
- Availability of a table to display and market your products/services (for the 3 days of the conference).
- Reserve sit for one representative in the annual dinner.

**(3) GOLD SPONSORS (from TZS 6,000,000 up to TZS 8,000,000)**

<b>Gold –Upper</b>	<b>Gold – Midi</b>	<b>Gold - Lower</b>
TZS 8,000,000/=	TZS 7,000,000/=	TZS 6,000,000/=

- Recognition as a **GOLD** sponsor of the conference in respective section,
- Opportunity to address the audience for up to 10 minutes,
- Logo displayed on program materials,
- Opportunity to provide other written promotional materials to be included in the conference packs for the participants,
- Availability of a table to display and market your products/services (for the 3 days of the conference).

**(4) SILVER SPONSORS (from TZS 3,500,000 up to TZS 5,500,000)**

<b>Silver -Upper</b>	<b>Silver – Midi</b>	<b>Silver - Lower</b>
TZS 5,500,000/=	TZS 4,500,000/=	TZS 3,500,000

- Recognition as a **SILVER** sponsor of the conference in respective section.
- Opportunity to address the audience (5 minutes)
- Opportunity to provide other written promotional materials to the participants,
- Logo displayed on program materials,
- Availability of a table to display and market your products/services (for the 3 days of the conference)

**(5) BRONZE SPONSORS (from TZS1,000,000 upto TZS3,000,000)**

*(Dedicated to support upcoming small & newly registered firms)*

<b>Bronze -Upper</b>	<b>Bronze – Midi</b>	<b>Bronze - Lower</b>
TZS 3,000,000/=	TZS 2,000,000/=	TZS 1,000,000

- General recognition as sponsors of the conference in respective category section.
- Opportunity to provide written promotional materials to conference attendants.
- Availability of a table to display and offer information of your firm. (for the 3 days of the conference).

For further assistance please contact Ms. Esther Masalla through mobile no.+255 682 066 606 email [esther.masalla@nbaa.go.tz](mailto:esther.masalla@nbaa.go.tz), Ms. Estella Mgaya Mobile no. + 255 752 319 479 email [estella.mgaya@nbaa.go.tz](mailto:estella.mgaya@nbaa.go.tz), Ms. Bertha Kipangula through +255 735 346 719 [bertha.kipangula@nbaa.go.tz](mailto:bertha.kipangula@nbaa.go.tz) or Mr. Deodatus Soka through [deodatus.soka@nbaa.go.tz](mailto:deodatus.soka@nbaa.go.tz) before 21<sup>st</sup> November, 2020.